



## Georgia Association of Nursing Students Executive Board Meeting

Georgia Association of Nurses in Atlanta, GA and Virtual on Google Meet  
Saturday, June 18, 2022

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### Call to Order

- The meeting was called to order by Katie Poupard at 10:12am in Atlanta, GA.

### Attendance

- Attendance was called by Abigail Dunbar at

Name	Position	Present	Absent
Katie Poupard	President	✓	
Brianna Jones	1 <sup>st</sup> Vice President	✓	
Marie Fagan	2nd Vice President	✓	
Abigail Dunbar	Secretary	✓	
Heather Wood	Treasurer	✓	
Laura Dodge	Legislative Director	✓	
Brady Jacobs	Public Relations	✓	
Madison Davis	NEC Chair		✓
Nourhan Ghanem	East District Director	✓	
Mckinzie McTyeire	South District Director	✓	
Mia Dowlatkah	Breakthrough to Nursing	✓	
Tim Cox	Community Health		✓
Dr. Kris Douglass	GNA Consultant	✓	
Dr. Laura Madden	GANS Consultant		✓
Mrs. Jill Ray	Presidential Consultant	✓	

## Operations

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## Old Business

- Approve May minutes
  - Abigail Dunbar made a motion to approve the May minutes. Heather Wood Seconded- All in favor. Approved.

## New Business

Each committee went through and discussed their progress in planning the State Convention.

### **Committees:**

#### **Space/Location**

What we did this month:

- We have determined that we are not using KSU for the conference. We will be using GGC and working with Dr. Madden to get things started there.

What we have questions about for the board:

- GGC?

Short term goals:

- Talk with Dr. Madden this week about setting up a tour or finding the ideal place for the conference on campus.

Long term goals:

- Confirm location

#### **Speakers/Breakout**

What we did this month:

- We reached out to speakers of various talents, credentials, and skills through SpeakWellBeing.com and other resources.
- Met with an ACLS/BLS Instructor from South GA who is interested in providing services at the convention: Ella Kenyatta. Would be great to provide this at the convention to bring more students in.

What we have questions about for the board:

- What is our speaker budget? Still unknown.
- How many speakers do we need and our limit?
- Time frame for each speaker?
- Should we have a keynote speaker? Look for one friday, can introduce Board members and transition into a party. Also for saturday..
- What are the dates and times of the convention? 7 OCT 22 5pm ...
- How many spaces do we have to do multiple sessions at a time?
- What do the exhibit hall spaces look like? The set up? GGC location unknown
  - How big is the audience for the speakers? Hopefully 100-150??

Short term goals:

- Provide the information above to our selected speakers: Allison Massari, LeAnn Thieman, Sheri Prentiss, Louise Selanders, Amy Dee, and more. These speakers cover a wide range of speaker fees.
- Follow up SANE contact, sex trafficking contact, stop the bleed???

Long term goals:

- Secure enough speakers for the conference who've confirmed that they will be present by an agreed upon time frame by the committee.
- Have a diverse set of speakers from various backgrounds for this year's convention to bring forth and influence many students.

### **Sponsors/Exhibitors - Brady J., Heather W.**

What we did this month:

- Secured a silver sponsorship with Piedmont Health. Northside has responded and is interested.
- Follow up #2 emails have been sent. Go over all sponsors so far.
- I have reached out to big name brands like the ATL Braves to get donations for a giveaway. Waiting for a response.

What we have questions about for the board:

- Date & Location?
- How much \$ will lunch be? Novant Health needs to know because they want to sponsor.
- Exhibit hall space?
- Total Money in Sponsorships so far: \$5750

Short term goals:

- Get those that have reached back out that are interested to secure a sponsorship spot: Northside, Atrium Health, ENA, American Sentinel College of Nursing at Post University, Phoebe Health, Shepherd Center, Lecturio, Wolters Kluwer

Long term goals:

- \$10,000 to \$15,000 in sponsorships
- A full, diverse exhibit hall

### **Legislative/House of Delegates - Laura D., Brady J., Mckinzie McTyeire**

What we did this month: Had a conversation and covered the basics with Jill.

What we have questions about for the board:

- What is the date of convention? (Oct. 7-8 @ggc)

Short term goals:

- Secure Parliamentarian - Have Jill cc me on email.

Long term goals:

- Figure out House of Delegates seating
- Go over cards and voting
- Resolutions deadline
- Figure out skit or video for RR.

## NEC

What we did this month: Discussed the best way to offer voting and to communicate with people all over the state.

What we have questions about for the board: See NEC chair or my questions are stated in my video!

Short term goals: Pick an online voting platform for convention.

Long term goals: Find the smoothest way to make the voting process easiest for candidates.

## **Publications/Registration - Heather W, Mia D, Bree J**

What we did this month:

- Discussed actions
- Preliminary publication schedule
  - July - Save the Date announcement
  - August - Formal Announcement & Registration open
  - First of September - Keynote Speaker Bio & Registration announcement
  - Mid-September - Break-Out session topics and speakers & Registration
  - First of October - Registration Push

What we have questions about for the board:

- How should announcements be prepared to send out? Nourhan, Brady, McKenzie
- Do we want to look at using a digital platform for the convention book like the one used at the national conference?

Short term goals:

- Mia D will work with Canva for convention booklet
- Determine content for convention booklet- also does canva cost money to use? discuss this...
- Heather W is investigating ticket sale options for registration processing
  - Looking for the lowest fees and user ease

Long term goals:

- 400 registrants

## **Events/Awards- Nourhan E, Mia D, Madison D**

What we did this month: discussed possible events (halloween/fall festival theme?)

What we have questions about for the board: possible popcorn/cotton candy machine, cpr seminar/stop the bleed, bandage relay, bounce house, painting nurse themed pumpkins (make it both educational and entertaining)

Short term goals: board approval, cost analysis

Long term goals: book activities- have a great convention!

## **Fundraising/Community Service- Mia D, Marie F, Tim C**

### **(^NSNA possible fundraising ideas)**

What we did this month: possible blood drive?

Check with local food banks in downtown Lawrenceville, christian male? Homeless shelters.  
Possibly breakout session.

As well as putting donations box on the registration form

What we have questions about for the board: get boards input on community service ideas that would run the smoothest? (or what they have done in the past)

Short term goals: discuss possible costs/collaborations with ggban

Long term goals:

## **Board Members**

### **President**

- Committee overview
- Attendance policy
  - Katie Poupard discussed the attendance policy with the board.

### **1st VP**

### **2nd VP**

- Marie discussed potential speakers for the conference and their contact information.

### **Secretary**

- Nothing to discuss.

### **Treasurer**

- Heather Wood discussed Current Finances:
  - Checking Balance: \$46,281.71
  - Money Market Balance: \$10,027.71
  - See Balance Sheet and Profit/Loss Reports below

### **Legislative Director**

- Laura Dodge discussed setting a date for the convention so that she could secure a parliamentarian and start on resolutions.

### **PR Director**

- Brady discussed social media and the website.
- Brady talked to everyone about any organizations that he could reach out to.

### **NEC Chair**

- Madison discussed ways to communicate with members throughout the convention, such as remind 101.
- Madison also discussed ways to do online voting.

**East District Director**

- Nourhan
  - Nourhan discussed blast email

**South District Director**

- McKinzie McTyeire
  - McKinzie discussed blast email

**Breakthrough to Nursing**

- Nothing to discuss

**Community Health**

- Nothing to discuss

**Adjournment**

- Katie Poupard called the meeting to close at 12:06pm.



Abigail Dunbar, Secretary



Katie Poupard, President

# Georgia Association of Nursing Students

## Profit and Loss

January 1 - June 17, 2022

	TOTAL
Income	
2022 Conference Sponsorships	3,154.85
NSNA Member Dues	5,730.00
<b>Total Income</b>	<b>\$8,884.85</b>
GROSS PROFIT	<b>\$8,884.85</b>
Expenses	
2022 NSNA Conference	9,401.90
Advertising & Marketing	152.00
Bank Charges & Fees	30.00
Job Supplies	129.30
Office Supplies & Software	50.00
Uncategorized Expense	110.00
<b>Total Expenses</b>	<b>\$9,873.20</b>
NET OPERATING INCOME	<b>\$ -988.35</b>
NET INCOME	<b>\$ -988.35</b>

# Georgia Association of Nursing Students

Balance Sheet  
As of June 17, 2022

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Business Market Rate Savings (3812)	10,027.71
Wells Fargo Business Choice Checking (4644)	47,498.85
<b>Total Bank Accounts</b>	<b>\$57,526.56</b>
Other Current Assets	
Uncategorized Asset	-12.17
<b>Total Other Current Assets</b>	<b>\$ -12.17</b>
<b>Total Current Assets</b>	<b>\$57,514.39</b>
<b>TOTAL ASSETS</b>	<b>\$57,514.39</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
<b>Total Liabilities</b>	
Equity	
Opening Balance Equity	20,650.48
Retained Earnings	37,852.26
Net Income	-988.35
<b>Total Equity</b>	<b>\$57,514.39</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$57,514.39</b>